



## Original Research Article

# The unprecedented surge in manpower deployment during Kumbh Mela 2025 and its economic implications

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## Abstract

The Kumbh Mela 2025, anticipated to be one of the largest religious gatherings in the world, is likely to initiate a substantial increase in workforce demands across various industries, affecting both short-term and long-term economic patterns. This research investigates the rise in labour requirements prompted by the arrival of millions of pilgrims and its effects on jobs, wages, and overall economic growth. Sectors such as security, transportation, hospitality, healthcare, sanitation, and retail are expected to see a significant uptick in labour demand. Many temporary job openings will emerge, benefiting both local and migrant workers, while businesses will experience increased revenue owing to higher consumer spending.

The economic ramifications of this workforce increase go beyond just direct employment. There will be a need for extensive labour deployment for infrastructure improvement, including road upgrades, sanitation facilities, and public utilities in the lead-up to the event. Investments from both the government and private sector in logistics, tourism, and public services will further stimulate economic activity. Additionally, informal sectors like street vendors, local artisans, and small businesses are likely to thrive, enhancing the local economy.

However, this spike in workforce demand also brings challenges. Industries not directly related to the event may face labour shortages, wage inflation could occur due to temporary surges in demand, and there are concerns about potential job displacement following the event, all of which threaten economic stability. Effective management of these fluctuations will require strategic planning regarding workforce distribution, skill enhancement, and investments in sustainable infrastructure that provide lasting economic advantages beyond the event.

The paper also discusses how the Kumbh Mela serves as an economic driver, promoting urbanization and facilitating skill development within the local workforce. By examining past trends and future projections for 2025, this study offers valuable insights for policymakers, businesses, and workforce planners to enhance resource management, maintain economic stability, and capitalize on the long-term benefits of this significant global religious event.

**Keyword:** Kumbh mela, Manpower, Revenue generation, Market expansion, Workforce Planning.

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## 1. Introduction

The Kumbh Mela, recognized as one of the largest religious gatherings globally, draws millions of pilgrims, saints, and tourists from India and around the world. This event, held periodically at four distinctive sites—Prayagraj, Haridwar, Nashik, and Ujjain—is steeped in Hindu tradition and carries significant spiritual importance. The upcoming Kumbh Mela in 2025 is anticipated to see an extraordinary number of attendees, leading to a significant demand for labour across various sectors, which will, in turn, greatly affect both the local and national economy.

The vast scale of the Kumbh Mela requires thorough preparations, which include developing infrastructure, enhancing public services, and managing security and crowd control. Consequently, there is a notable increase in temporary job opportunities, especially in fields like transportation, hospitality, healthcare, sanitation, law enforcement, and tourism. This heightened demand for workers not only supports local job markets but also draws in migrant workers from different areas, further influencing the economic landscape.<sup>1-2</sup>

In addition to its immediate impact on employment, the Kumbh Mela acts as a driver of economic development. The event prompts significant investments in infrastructure such

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as roads, sanitation, power supply, and digital connectivity, all of which require a large workforce in the lead-up to the gathering. Furthermore, the hospitality and retail sectors see a surge due to rising consumer expenditures, while the informal economy—including street vendors, artisans, and small enterprises—thrives by meeting the needs of attendees.

However, the influx of labour also brings economic challenges. The increased temporary demand can lead to wage inflation, which might disrupt other local industries. Additionally, there are concerns about employment instability after the event, as the short-term jobs created may not provide lasting opportunities. Addressing these fluctuations requires careful strategic planning that includes workforce skill enhancement, long-term infrastructure investment, and policies aimed at fostering economic stability post-event.<sup>3-5</sup>

This paper intends to examine the effects of the 2025 Kumbh Mela on labour utilization and its wider economic repercussions. By evaluating historical data and forecasting trends, this study will offer insight into workforce management, resource distribution, and necessary policy responses to maximize the economic advantages of this monumental occasion while minimizing its potential drawbacks. Through an in-depth evaluation, this research aims to illustrate how large-scale religious events influence labour markets and contribute to both regional and national economic growth.

2. Manpower Deployment

Category	Pre-mela	During mela	Post -mela
Infrastructure worker	20000	0	5000
Sanitation setup	150000	10000	5000
Security personnel	0	50000	10000
Medical staff	0	5000	1000
Railway staff	0	1600	0
Clean-up worker	0	0	10000

The Maha Kumbh Mela 2025 in Prayagraj is a big occasion requiring huge manpower before, during, and after the competition to make sure its easy operation. Below is a breakdown of the manpower deployment throughout diverse sectors:

2.1. Pre-mela preparations

1. Infrastructure Development: Approximately 20,000 employees have been concerned in building transient facilities, such as tents, roads, and bridges, to deal with the inflow of pilgrims. (apnews.com)

2. Sanitation Setup: Around 150,000 lavatories have been installed, necessitating a great staff for set up and maintenance. (en.wikipedia.org)

2.2. During the mela

1. Security Personnel: Over 50,000 police officers, such as paramilitary forces, have been deployed to preserve regulation and order.
2. Sanitation Workers: Approximately 15,000 sanitations employees have been engaged to make sure cleanliness in the course of the occasion. (reuters.com).
3. Medical Staff: Temporary hospitals have been established, staffed through clinical specialists to offer healthcare offerings to attendees. (pib.gov.in).
4. Railway Personnel: Over 1, six hundred extra railway team of workers have been deployed to control passenger facilities and crowd control. (ptinews.com).

2.3. Post-mela activities

1. Dismantling and Clean-up: A devoted personnel became liable for dismantling transient systems and restoring the vicinity to its authentic state.
2. Waste Management: Sanitation groups endured their efforts to control waste and make sure environmental cleanliness after the occasion concluded.

Manpower Distribution for Maha Kumbh Mela 2025

2.4. Pre-mela preparations

1. Infrastructure Development: 20,000 workers
2. Sanitation Setup: Personnel for 150,000 toilets

2.5. During the mela

1. Security Personnel: 50,000 officers
2. Sanitation Workers: 15,000 workers
3. Medical Staff: Temporary hospital teams
4. Railway Personnel: 1,600 staff

2.6. Post-mela activities

1. Dismantling and Clean-up: Dedicated teams
2. Waste Management: Continued sanitation efforts

3. Economic Implications

The massive manpower deployment for the 2025 Kumbh Mela has sizable monetary ramifications:

Year	Total revenue Generated
2013	12000 crore
2019	1.2 lakh crore
2025	2-2.5 lakh crore

This graph illustrates the big boom in sales generated via way of means of the Kumbh Mela over the last occasions,

with projections for 2025 indicating a endured upward fashion.

### 3.1. Before the kumbh mela

In training for the Kumbh Mela, sizeable investments are made in infrastructure and offerings to deal with the inflow of pilgrims and tourists. For the 2025 Maha Kumbh Mela, the Uttar Pradesh authorities allotted approximately ₹6,900 crores for 549 projects, along with infrastructure improvement and sanitation.

### 3.2. During the kumbh mela

The 2025 Maha Kumbh Mela is anticipated to draw round four hundred million site visitors over forty-five days. With an predicted 80% of those site visitors spending between ₹6,000–8,000 each, the occasion is projected to generate economic transactions totalling ₹2–2. five lakh crore (\$25–30 billion). This spending is predicted to reinforce India's GDP through about 0.8%.

### 3.3. After the kumbh mela

The post-occasion section frequently sees sustained financial blessings because of stepped forward infrastructure and improved tourism. The investments made for the Kumbh Mela, which includes more desirable roads, higher sanitation facilities, and upgraded public services, retain to gain the neighbourhood economy. Additionally, the heightened international interest can result in improved tourism in next years.

## 4. Challenges and Consideration

Despite the fine financial impact, the huge scale of manpower deployment affords challenges:

1. **Safety Concerns:** The tragic stampede in the course of the festival, ensuing in at the least 30 fatalities and severe injuries, underscores the important significance of powerful crowd control and protection protocols.
2. **Resource Allocation:** Ensuring good enough resources, such as funding, equipment, and educated personnel, is important to satisfy the needs of the occasion and preserve provider quality.
3. **Post-Event Employment:** The brief nature of many roles created for the Mela increases worries approximately the sustainability of employment possibilities as soon as the occasion concludes.<sup>6</sup>

## 5. Conclusion

The 2025 Maha Kumbh Mela exemplifies the problematic interaction among large-scale occasion control and monetary dynamics. The good sized boom in manpower deployment now no longer best guarantees the occasion's achievement however additionally contributes extensively to monetary boom via task creation, sales generation, and infrastructure development. Addressing the related demanding situations is important to maximise the advantages and make certain the protection and health of all participants.

## 6. Source of Funding

None.

## 7. Conflict of Interest

None.

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