

JMRA

Journal of Management Research and Analysis

Volume - 4, Issue - 4, Year - 2017 (www.jmra.in)

Journal of Management Research and Analysis (JMRA) open access, peer-reviewed quarterly journal publishing since 2014 and is published under auspices of the Innovative Education and Scientific Research Foundation (IESRF), aim to uplift researchers, scholars, academicians, and professionals in all academic and scientific disciplines. IESRF is dedicated to the transfer of technology and research by publishing scientific journals, research content, providing professional's membership, and conducting conferences, seminars, and award programs.

With the aim of more...

Call for paper

We cordially invite faculty, researchers, and scholars to submission of your valuable contribution to our Upcoming issues. It is a double-blind, peer-review, and Open Access (OA) journal and accepts manuscripts as research papers, review articles, case reports, short communication, etc.

Manuscript Submission Guidelines

To submit your manuscript, first-time users click the Register button from the submission portal. If you are already a registered user, log in as an author and post your manuscript for further peer-review process. Manuscripts submitted for consideration and inclusion in upcoming issues must follow <https://www.jmra.in/info/author> and be submitted by **2025-01-11**.

Submit Manuscript

Advertisement

The advertisement is a screenshot of a website for the Manuscript Peer-Review Process (MPRP). The header features the logo 'Manuscript Peer-Review Process' and contact information: 'Email: support@iesrf.in, editor@iesrf.in, admin@iesrf.in' and 'Support: +91-11-6336404, 6336405 | 9850425446 | 9850425447'. A navigation menu includes 'About MPRP', 'Journals', 'Support and Training', 'Contact Us', 'Track article status', 'Register', and 'Login'. The main content area is titled 'Manuscript Peer-Review Process' and contains the following text: 'Manuscript Peer-Review Process is a web-based portal that can be accessed 24*7 under good internet connection. It is a set of editorial services that allows a user to run a journal efficiently. It includes journal pre-publication services, editorial workflow & post publication services. We provide a high level of flexibility, so you can select the services you need and integrate your existing workflow. It allows smooth flow of all publication functions of an editorial office on a single independent platform, no software installation is required, only requires Username, Password to login in different panels. MPRP manages all the authors, reviewers, editors' details and its integration with the social and professional network. It is inhouse product of IP Innovative Publication Pvt. Ltd, which is managed and operated by Innovative Publication and currently running with around 50+ Journals. Why MPRP? If your research is ready to share with world, our submission portal will help you with a user-friendly platform to submit your manuscript.' An illustration shows a person at a desk with a laptop, surrounded by icons representing various stages of the publication process. The IESRF logo is visible in the bottom right corner.

CONTENTS

Original Article:

The Issue of Gender Ratio in India: An analysis 128-132

Sumesh Kumar, Komal Sharma

Impact of lease finance on performance of SMES in Pakistan 133-136

*Muhammad Jawad Khalil, Imtiaz Ahemad, Haris Javed, Shahzad Atta,
Muhammad Nadeem*

Pedagogical Competence for Effective Teaching in Management Education 137-142

Jayant Sonawalkar, Chandan Maheshkar

Development induced displacement of Orissa: A profile of respondents from VEDANTA project of Kalahandi district 143-146

Ranjita Behera

Rising voices of women against displacement of POSCO in Odisha 147-158

Ranjita Behera

Effect of service quality on customer loyalty and the mediating role of customer satisfaction: an empirical investigation for the telecom service industry 159-166

Atul Kumar

Case Report:

Redesigning of value proposition with changing ecosystem 167-171

Ayush Abhay, Pooja Sehgal Tabeck

Marketing and innovations in different eras 172-177

Rahul Gupta, Ayushi Paliwal

Buzz: Starts fades and revives 178-182

Rupayan Biswas, Pooja Sehgal Tabeck

Short Communication:

Consumer dictates the market: Lesson from blackberry 183-185

Pratik D. Trivedi

Advertisement

Manuscript
Peer-Review Process

Email: support@innovativepublications.com
editorialoffice@innovativepublications.com
Support: +91-11-6336474, 6136416 | 9550436446 | 88

About MPRP Journals Support and Training Contact us Track article status Register Login

Manuscript Peer-Review Process

Manuscript Peer-Review Process is a web-based portal that can be accessed 24*7 under good internet connection. It is a set of editorial services that allows a user to run a journal efficiently. It includes journal pre-publication services, editorial workflow & post publication services. We provide a high level of flexibility, so you can select the services you need and integrate your existing workflow. It allows smooth flow of all publication functions of an editorial office on a single independent platform, no software installation is required, only requires Username, Password to login in different panels.

MPRP manages all the authors, reviewers, editors' details and its integration with the social and professional network. It is inhouse product of **Innovative Publication Pvt. Ltd.** which is managed and operated by Innovative Publication and currently running with around 50+ Journals.

Why MPRP?

If your research is ready to share with world, our submission portal will help you with a user-friendly platform to submit your

