

JMRA

Journal of Management Research and Analysis

Volume - 7, Issue - 4, Year - 2020 (www.jmra.in)

Journal of Management Research and Analysis (JMRA) open access, peer-reviewed quarterly journal publishing since 2014 and is published under auspices of the Innovative Education and Scientific Research Foundation (IESRF), aim to uplift researchers, scholars, academicians, and professionals in all academic and scientific disciplines. IESRF is dedicated to the transfer of technology and research by publishing scientific journals, research content, providing professional's membership, and conducting conferences, seminars, and award programs.

With the aim of more...

Call for paper

We cordially invite faculty, researchers, and scholars to submission of your valuable contribution to our Upcoming issues. It is a double-blind, peer-review, and Open Access (OA) journal and accepts manuscripts as research papers, review articles, case reports, short communication, etc.

Manuscript Submission Guidelines

To submit your manuscript, first-time users click the Register button from the submission portal. If you are already a registered user, log in as an author and post your manuscript for further peer-review process. Manuscripts submitted for consideration and inclusion in upcoming issues must follow <https://www.jmra.in/info/author> and be submitted by **2024-12-08**.

Submit Manuscript

Advertisement

The screenshot shows the homepage of the Manuscript Peer-Review Process (MPRP) website. The header includes the logo 'Manuscript Peer-Review Process' and contact information: 'Email: support@iesrf.com, editor@iesrf.com', 'Support: +91-11-639414, 639415 | 9850429446 | 9850429447'. A navigation menu contains links for 'About MPRP', 'Journals', 'Support and Training', 'Contact Us', 'Track article status', 'Register', and 'Login'. The main content area features a section titled 'Manuscript Peer-Review Process' with a detailed description of the web-based portal's services, including 24/7 access, editorial services, and integration with social and professional networks. It also mentions that MPRP manages authors, reviewers, and editors' details and is an in-house product of Innovative Publication Pvt. Ltd. An illustration shows a person at a desk with a laptop, surrounded by icons representing various aspects of the review process. A 'Why MPRP?' section is partially visible at the bottom.

CONTENTS

Review Article:

Impact of COVID-19 on employee engagement in 2020 137-141

Shaik Rubeena, Rafia Naz

Comparative study of the impact of COVID 19 and decline in crude oil prices on stock market dynamics 142-146

Shruti Singh

Original Article:

Small business management in Madhya Pradesh: Factors influencing their failure 147-150

Varun Yadav

Trend and pattern of international capital flows in India 151-153

Soji M Sebastian, N. Karunakaran

Factors motivating buying behavior of female two wheeler users in the district of Palghar 154-158

Anil Jain, Nirmala Joshi, Anand J Mayee

Developing brand equity through consumers: A study of pharmaceutical industry 159-166

Ashok Panigrahi, Vijay Joshi

An overview of gender responsive budgeting in India 167-171

Smitha E. K, N Karunakaran

Public revenue in India: Trend and effect 172-182

Devasia M D, N Karunakaran

Short Communication:

Thin line of difference between laissez faire leadership and absentee leader 183-185

Bhumika Achhnani

Advertisement

**Manuscript**
Peer-Review Process

Email: support@innovativepublications.com
editorial@innovativepublications.com
Support: +91-11-6394914, 61394105 | 9950439446 | 88

About MPRPJournalsSupport and TrainingContact usTrack article statusRegisterLogin

Manuscript Peer-Review Process

Manuscript Peer-Review Process is a web-based portal that can be accessed 24*7 under good internet connection. It is a set of editorial services that allows a user to run a journal efficiently. It includes journal pre-publication services, editorial workflow & post publication services. We provide a high level of flexibility, so you can select the services you need and integrate your existing workflow. It allows smooth flow of all publication functions of an editorial office on a single independent platform, no software installation is required, only requires Username, Password to login in different panels.

MPRP manages all the authors, reviewers, editors' details and its integration with the social and professional network. It is inhouse product of **Innovative Publication Pvt. Ltd.** which is managed and operated by Innovative Publication and currently running with around 50+ Journals.

Why MPRP?

If your research is ready to share with world, our submission portal will help you with a user-friendly platform to submit your

