

JMRA

Journal of Management Research and Analysis

Volume - 10, Issue - 1, Year - 2023 (www.jmra.in)

Journal of Management Research and Analysis (JMRA) open access, peer-reviewed quarterly journal publishing since 2014 and is published under auspices of the Innovative Education and Scientific Research Foundation (IESRF), aim to uplift researchers, scholars, academicians, and professionals in all academic and scientific disciplines. IESRF is dedicated to the transfer of technology and research by publishing scientific journals, research content, providing professional's membership, and conducting conferences, seminars, and award programs.

With the aim of more...

Call for paper

We cordially invite faculty, researchers, and scholars to submission of your valuable contribution to our Upcoming issues. It is a double-blind, peer-review, and Open Access (OA) journal and accepts manuscripts as research papers, review articles, case reports, short communication, etc.

Manuscript Submission Guidelines

To submit your manuscript, first-time users click the Register button from the submission portal. If you are already a registered user, log in as an author and post your manuscript for further peer-review process. Manuscripts submitted for consideration and inclusion in upcoming issues must follow <https://www.jmra.in/info/author> and be submitted by **2024-10-21**.

Submit Manuscript

Advertisement

The advertisement is a screenshot of a website for 'Manuscript Peer-Review Process'. The header is dark red with the logo on the left and contact information on the right. A navigation bar below the header contains links: 'About MPRP', 'Journals', 'Support and Training', 'Contact us', 'Track article status', 'Register', and 'Login'. The main content area has a light blue background. On the left, there is a text block titled 'Manuscript Peer-Review Process' describing the service. On the right, there is a circular illustration showing a person at a desk with a laptop, surrounded by icons representing various aspects of the review process. At the bottom, there is a section titled 'Why MPRP?' with a small introductory sentence.

Manuscript Peer-Review Process

Manuscript Peer-Review Process is a web-based portal that can be accessed 24/7 under good internet connection. It is a set of editorial services that allows a user to run a journal efficiently. It includes journal pre-publication services, editorial workflow & post publication services. We provide a high level of flexibility, so you can select the services you need and integrate your existing workflow. It allows smooth flow of all publication functions of an editorial office on a single independent platform, no software installation is required, only requires Username, Password to login in different panels.

MPRP manages all the authors, reviewers, editors' details and its integration with the social and professional network. It is inhouse product of IP Innovative Publication Pvt. Ltd. which is managed and operated by Innovative Publication and currently running with around 50+ Journals.

Why MPRP?

If your research is ready to share with world, our submission portal will help you with a user-friendly platform to submit your

CONTENTS

Editorial:

Greenwashing - A marketing tactic or genuine commitment? 1-2

Thankachan Jose Kaitharath

Review Article:

Evaluating the effectiveness of government policies and interventions in addressing the demand and supply gap of oxygen beds in India 3-10

Richa Mishra

An experimental analysis on India's oxygen failure during the 2nd COVID-19 wave 11-17

Richa Mishra

Exploring the capabilities and limitations of GPT and Chat GPT in natural language processing 18-20

Nimit Jagdishbhai, Krishna Yatin Thakkar

Original Article:

A comparative study of supply chain management in building construction projects within Kathmandu valley 21-32

Gangesh Kumar Joshi, Subash Kumar Bhattarai, Kishor Bhandari

A research study to understand the perception of employees and customer of fortune park JPS grand hotel, Rajkot, by application of the service quality model 33-39

Smit Vachhani

A study of derivatives market (with reference to futures and options) 40-44

Priti Jain Vilas

Trends, practices and outcomes of present positioning of financial planning and its future directions 45-49

Khushbu Thakker

A study of socio-economic and religious diversity of rubber cultivators in Tripura 50-58

Suman Kalyan Chaudhury, Sukanta Sarkar, David Riek Pel, Ashok Panigrahi

A study unveiling online buying behavior of zoomers with respect to Mumbai region 59-65

Rishika Binani, Priyam Kapadia, Sachi Agashivala, Vatsal Vasa, Anjali Ved

Customer behaviour on investment in deposit schemes in Kerala: A case study 66-71

E. Ambika, N Karunakaran

Advertisement

Manuscript
Peer-Review Process

Email: support@innovativepublications.com
editorialoffice@innovativepublications.com
Support: +91-11-6394914, 61394105 | 9950439448 | 88

About MPRP Journals Support and Training Contact us Track article status Register Login

Manuscript Peer-Review Process

Manuscript Peer-Review Process is a web-based portal that can be accessed 24*7 under good internet connection. It is a set of editorial services that allows a user to run a journal efficiently. It includes journal pre-publication services, editorial workflow & post publication services. We provide a high level of flexibility, so you can select the services you need and integrate your existing workflow. It allows smooth flow of all publication functions of an editorial office on a single independent platform, no software installation is required, only requires Username, Password to login in different panels.

MPRP manages all the authors, reviewers, editors' details and its integration with the social and professional network. It is inhouse product of **Innovative Publication Pvt. Ltd.** which is managed and operated by Innovative Publication and currently running with around 50+ Journals.

Why MPRP?

If your research is ready to share with world, our submission portal will help you with a user-friendly platform to submit your

