

Journal of Management Research and Analysis

Volume - 2, Issue - 2, Year - 2015 (www.jmra.in)

Journal of Management Research and Analysis (JMRA) open access, peer-reviewed quarterly journal publishing since 2014 and is published under auspices of the Innovative Education and Scientific Research Foundation (IESRF), aim to uplift researchers, scholars, academicians, and professionals in all academic and scientific disciplines. IESRF is dedicated to the transfer of technology and research by publishing scientific journals, research content, providing professional's membership, and conducting conferences, seminars, and award programs.

With the aim of more...

Call for paper

We cordially invite faculty, researchers, and scholars to submission of your valuable contribution to our Upcoming issues. It is a double-blind, peer-review, and Open Access (OA) journal and accepts manuscripts as research papers, review articles, case reports, short communication, etc.

Manuscript Submission Guidelines

To submit your manuscript, first-time users click the Register button from the submission portal. If you are already a registered user, log in as an author and post your manuscript for further peer-review process. Manuscripts submitted for consideration and inclusion in upcoming issues must follow https://www.jmra.in/info/author and be submitted by 2025-01-11.

Submit Manuscript

Advertisement



CONTENTS

Null:

AN EMPIRICAL STUDY ON EFFICIENT MARKET HYPOTHESIS OF INDIAN CAPITAL MARKETS 108-114

Anjala Kalsie, Jappanjyot Kaur Kalra

MULTIDIMENSIONALITY OF US FINANCIAL CRISIS OF 2007-2009 115-122

Anjala Kalsie, Ashima Arora

A STUDY ON FACTORS AFFECTING ONLINE SHOPPING BEHAVIOR OF CONSUMERS IN CHENNAI 123-126

R. Ganapathi

TOTAL QUALITY MANAGEMENT AS APPLIED TO SERVICE SECTOR WITH RELEVANCE TO INDIAN SITUATIONS 127-132

Harischandra Parshuram

A STUDY ON CUSTOMER PREFERENCE AND INVESTMENT IN COMMODITY MARKET WITH SPECIAL REFERENCE TO MONEY MANAGER COMMODITY SERVICE 133-135

Iyappan. V, Renuka K.J.

EVOLUTION AND GROWTH OF INDIAN AUTO INDUSTRY 136-141

Walmik Kachru Sarwade

MOOCS: A MASSIVE PLATFORM FOR COLLABORATIVE LEARNING IN GLOBALIZED WAY 142-149

Jayant Sonwalkar, Chandan Maheshkar

EFFECTIVENESS OF EMPLOYEE WELFARE IN MARUTI SUZUKI IN VARANASI REGION 150-161Sweta Singh

BEHAVIOUR OF MUTUAL FUND INVESTORS TOWARDS INVESTMENT OPTION: MUTUAL FUND 162-168

Rekha Sharma

DEMOGRAPHICS AND DETERMINANTS OF IMPULSE BUYING BEHAVIOUR: A COMPARATIVE ANALYSIS OF MALE AND FEMALE CUSTOMERS 169-172

Gyan Prakash, Shakti Prakash, Apurva Shrivastava

Advertisement

