

JMRA

Journal of Management Research and Analysis

Volume - 11, Issue - 2, Year - 2024 (www.jmra.in)

Journal of Management Research and Analysis (JMRA) open access, peer-reviewed quarterly journal publishing since 2014 and is published under auspices of the Innovative Education and Scientific Research Foundation (IESRF), aim to uplift researchers, scholars, academicians, and professionals in all academic and scientific disciplines. IESRF is dedicated to the transfer of technology and research by publishing scientific journals, research content, providing professional's membership, and conducting conferences, seminars, and award programs.

With the aim of more...

Call for paper

We cordially invite faculty, researchers, and scholars to submission of your valuable contribution to our Upcoming issues. It is a double-blind, peer-review, and Open Access (OA) journal and accepts manuscripts as research papers, review articles, case reports, short communication, etc.

Manuscript Submission Guidelines

To submit your manuscript, first-time users click the Register button from the submission portal. If you are already a registered user, log in as an author and post your manuscript for further peer-review process. Manuscripts submitted for consideration and inclusion in upcoming issues must follow <https://www.jmra.in/info/author> and be submitted by **2024-12-08**.

Submit Manuscript

Advertisement

The screenshot shows the homepage of the Manuscript Peer-Review Process (MPRP) website. The header includes the logo 'Manuscript Peer-Review Process' and contact information: 'Email: support@iesrf.com, editor@iesrf.com', 'Support: +91-11-6336414, 6336415 | 9850426446 | 88'. The navigation menu contains: 'About MPRP', 'Journals', 'Support and Training', 'Contact us', 'Track article status', 'Register', and 'Login'. The main content area features a section titled 'Manuscript Peer-Review Process' with a detailed description of the web-based portal, its 24/7 accessibility, and the range of editorial services provided. An illustration depicts a person at a desk with a laptop, surrounded by icons representing various aspects of the review process. Below this, it states that MPRP manages authors, reviewers, and editors, and is an in-house product of Innovative Publication Pvt. Ltd. A 'Why MPRP?' section begins with the text: 'If your research is ready to share with world, our submission portal will help you with a user-friendly platform to submit your'.

CONTENTS

Editorial:

The blue economy: Navigating sustainable seas for prosperity 63-65

K.J. Thankachan

Review Article:

Export - Import performance of coal in India: Trends, challenges and measures for achieving trade balance 66-70

Sundararajan Srinivasan, N. Ramar

An empirical review of HR practices and modernization in India's retail sector 71-76

Nalla Bala Kalyan, T. Sirisha

Digital social media marketing as a surmounting measure in Post-Covid-19 era 77-84

M.S. Sadiq, I.P. Singh, N. Karunakaran, I.K. Nazifi, M. M. Ahmad

Toolkit for digital agricultural marketing in Post- Covid-19 period 85-93

M.S. Sadiq, I.P. Singh, N. Karunakaran, I. K. Nazifi, M. M. Ahmad

Original Article:

Impact of corporate social responsibility on profitability: A case study of oil and natural Gas corporation Ltd 94-98

Dhiroj Kumar Panda, Biswa Mohana Jena

Assessment on recruiters judgements in the resumes of engineering students in campus recruitment 99-108

A K Gopi Krishna, P Koursar Basha, Suneetha Yadav, G Kiran Kumar Reddy

Motivation & work efficacy of MBA course in online teaching mode during and after pandemic 109-117

Kusuma Bathula, Malle Srinivasa Rao*

Are women more risk-Averse than men regarding investment decision? 118-122

Sanhati Sengupta, Sarbani Mitra

The impact of intellectual capital on financial performance: An empirical investigation of Indian technology industry 123-130

Raman Deep Singh

The relationship between the Debt-to-GDP ratio and the GDP in developed (US, Japan), developing countries (of Asia and Europe) and African sub-saharan countries with emphasis on Indian scenario: A comparative study 131-139

Brij Behari Dave

Advertisement

Manuscript
Peer-Review Process

Email: support@innovativepublications.com
editorialoffice@innovativepublications.com
Support: +91-11-6394914, 61394105 | 9950439446 | 88

About MPRP Journals Support and Training Contact us Track article status Register Login

Manuscript Peer-Review Process

Manuscript Peer-Review Process is a web-based portal that can be accessed 24*7 under good internet connection. It is a set of editorial services that allows a user to run a journal efficiently. It includes journal pre-publication services, editorial workflow & post publication services. We provide a high level of flexibility, so you can select the services you need and integrate your existing workflow. It allows smooth flow of all publication functions of an editorial office on a single independent platform, no software installation is required, only requires Username, Password to login in different panels.

MPRP manages all the authors, reviewers, editors' details and its integration with the social and professional network. It is inhouse product of **Innovative Publication Pvt. Ltd.** which is managed and operated by Innovative Publication and currently running with around 50+ Journals.

Why MPRP?

If your research is ready to share with world, our submission portal will help you with a user-friendly platform to submit your

